

Northern State University School of Business Student Achievement 2019-20 School of Business Graduates

91%

of graduates feel prepared for employment, an increase of almost 40 percent from two years prior

67%

of graduates were employed prior to graduation, an increase from the previous two years.

61%

Student retention rate, which is in line with the past three years.

Retention Rates:

• Fall 2018: 63 percent

• Fall 2019: 65 percent

• Fall 2020: 61 percent

Percent of graduates employed prior to graduation:

• 2017-18 grads: 65 percent

• 2018-19 grads: 63 percent

• 2019-20 grads: 67 percent

Percent of graduates who feel prepared for employment:

• 2017-18 grads: 53 percent

• 2018-19 grads: 74 percent

• 2019-20 grads: 91 percent

Percent of graduates employed full-time

• 2017-18 grads: 91 percent

• 2018-19 grads: 83 percent

• 2019-20 grads: 60 percent*

*This figure was impacted by the onset of the COVID-19 pandemic.

